

Information on data protection

when collecting personal data according to Art. 13 DSGVO - for recipients of the newsletter

You have come to this page via a link because you want to find out about our handling of (your) personal data.

In order to fulfil our information obligations according to Article 13 of the General Data Protection Regulation (DSGVO), we are pleased to provide you with our information on data protection below:

Who is the data controller?

The data controller within the meaning of the DSGVO is

Medical Strategy GmbH

Bahnhofstrasse 7

82166 Gräfelfing

E-mail: office@medicalstrategy.de

Telephone: +49 (0)89-27 27 24 - 16

Telefex: +49 (089) 27 27 24 - 24

Website: <https://medicalstrategy.de/>

Who is the data protection officer of Medical Strategy GmbH?

Data protection officer in the sense of the DSGVO is

Dr. Karsten Kinast, LL.M., Attorney at Law

KINAST Law Firm Ltd.

Hohenzollernring 54

D-50672 Cologne

Tel: +49 221 222 183 0

E-mail: mail@kinast.eu

Website: www.kinast.eu/externer-datenschutzbeauftragter

Which of your personal data do we process and for what purposes?

First and last name, e-mail address

We will only process this data for the purposes for which we received or collected it.

Data processing for other purposes can only be considered if the legal requirements necessary in this respect pursuant to Art. 6 (4) DSGVO exist. In this case, we will of course comply with any information obligations pursuant to Art. 13 (3) DSGVO.

On what legal basis is the processing based?

The legal basis for the processing of personal data is generally - unless there are other specific legal provisions - Art. 6 DSGVO. The following possibilities in particular come into consideration here:

- Consent (Art. 6 para. 1 p. 1 lit. a) DSGVO)
- Data processing for the fulfilment of contracts (Art. 6 para. 1 p. 1 lit. b) DSGVO)
- Data processing for the fulfilment of a legal obligation (Art. 6 para. 1 p. 1 lit. c) DSGVO)
- Data processing on the basis of a balancing of interests (Art. 6 para. 1 p. 1 lit. f) DSGVO)

If personal data is processed on the basis of your consent, you have the right to revoke your consent at any time with effect for the future.

If we process data on the basis of a balance of interests, you as the data subject have the right to object to the processing of the personal data, taking into account the requirements of Art. 21 DSGVO.

To which recipients will your data be passed on?

Your personal data will only be passed on to third parties if this is necessary for the performance of the contract with you, if the passing on is permissible on the basis of a balancing of interests in accordance with Art. 6 Para. 1 Sentence 1 lit. f) DSGVO, if we are legally obliged to pass on the data or if you have given your consent in this respect. Z